

# Hearthstone by the Bay Establishes New Benchmark for Retirement Communities

Canadians are getting older. Statistics Canada predicts the number of seniors will double over the next 25 years. This shift in population structure has created a new concept in retirement living as seen in the newly opened Hearthstone by the Bay, located on the shores of Humber Bay in Toronto.

Hearthstone by the Bay is a very unique age-in-place community; seniors have access to full health care services, luxurious amenities, stimulating social activities, and cannot be asked to leave if they require intensive or challenging on-site care.

When seniors move into Hearthstone by the Bay, they are immediately welcomed into the community with an exclusive membership to the Hearthstone Club. Homeowners enjoy the club's full-service Lakeview dining room, the licensed Humber Arms pub and various social activities such as shopping trips and nature excursions organized by their on-site Recreation Director.

Homeowners stay active at Hearthstone by the Bay with an array of holistic health services that is unparalleled in any community of its kind in Toronto. The exclusive Hearthstone Club's Health and Wellness Centre includes a fully equipped gym, pool, spa, exercise room, massage studio, chiropractors, fitness experts, massage therapists and an examination room for visiting physicians and on-site nurses. A shuttle bus is available to transport homeowners to medical appointments, and 24 hour security and emergency response is

also provided.

Personalized services at Hearthstone by the Bay include: room service, personal care and companionship, post surgery nursing and housekeeping which can be purchased as a package or à la carte as needed. Whether they're in perfect health or living with common conditions of aging, Hearthstone by the Bay homeowners are guaranteed the greatest degree of customized care, for as long as they need it.

Establishing a new benchmark for retirement communities, the innovative Hearthstone model puts residents and their families in the driver's seat when it comes to health care. Seniors at Hearthstone by the Bay own their condo and will always have the care they need, when they need it, in the luxury of their own home.

One to two bedroom plus den condos at Hearthstone by the Bay. **Trial stays and rentals also available.** For more information, please call **416-259-4466** or email **info@hearthstonebythebay.com**. Visit the Presentation Centre at 3 Marine Parade Drive, Etobicoke. Hours: 10am – 5pm Monday to Thursday, and 10am – 5pm Saturdays & Sundays. For Friday or evening appointments, please call to arrange. **Book your personal tour today!**

**[www.HearthstoneByTheBay.com](http://www.HearthstoneByTheBay.com)**

*Written by Hearthstone's Customer Relations Manager, Jane Udell Jones*